Online reputation timeline C

# Introduction

Your online reputation can change over time because you change over time, but the content we create online often remains even when it is no longer relevant. It is important to consider which parts of your online reputation change over time and which don’t.

# About Character C

Character C is an estate agent. They do not have any personal social media accounts. However, they sometimes make rude comments anonymously on websites like YouTube and Twitter. They thought that if they used anonymous accounts, they would not get caught. Recently, they accidentally posted an unpleasant tweet about a politician while still logged into their work Twitter account and lost their job.

In the grid below, consider each of the types of online content that contributes to character C’s online reputation and answer the questions. In the final column, describe a type of online content that might improve character C’s online reputation.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Anonymous posts online | Rude tweet posted from work account | News story explaining how character C lost their job |  |
| How would you describe character C’s online reputation? |  |  |  |  |
| Has character C used the internet appropriately? |  |  |  |  |
| Will this affect character C’s online reputation forever? |  |  |  |  |

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