Online reputation timeline A

# Introduction

Your online reputation can change over time because you change over time, but the content we create online often remains even when it is no longer relevant. It is important to consider which parts of your online reputation change over time and which don’t.

# About character A

Character A is a teacher. They have been using the internet since their childhood and, when they were a teenager, they liked to write blogs about their life. They have several profiles on social media accounts, all of which are public, and they regularly post about their day, including the things that annoy them about their students and their colleagues.

In the grid below, consider each of the types of online content that contributes to character A’s online reputation and answer the questions. In the final column, describe a type of online content that might improve character A’s online reputation.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Personal blogs on public sites | Public posts on social media about their day | Public posts on social media about their colleagues and students |  |
| How would you describe character A’s online reputation? |  |  |  |  |
| Has character A used the internet appropriately? |  |  |  |  |
| Will this affect character A’s online reputation forever? |  |  |  |  |

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